

Casting Call For New "Living Alaska" Show For HGTV – July 3, 2013

Calling all real estate agents and their clients! A well-established television production company is now casting for dynamic, out-going and engaging real estate agents and their clients that are looking for homes in the last frontier; Alaska.

Part travel show, part home show, this new series airing on HGTV will showcase all the wild wonders that Alaska has to offer. You don't have to be a skilled outdoorsman to enjoy the adventurous activities of Alaska - you just have to want it. Each episode of the half-hour show will follow a realtor as they introduce a buyer(s) to the great state of Alaska as well as their potential new home.

A potential buyer(s) should be in the market for such scenarios as a remote cabin on a prime fishing hole on the Kenai River or a new home on the outskirts of town. We'll want to see everything from the bush of Alaska to downtown Juneau. Potential buyers should be from the lower 48, looking for a new way of living. We're open to any situation, so let's here them!

Information & Criteria:

* Agents should be ready to show their client 3 homes to choose from in their price range. Any price range will be considered. However, we are interested in seeing homes that are uniquely Alaska (no track homes or suburban areas that we could see anywhere in the lower 48 please). Families that have recently moved are ideal as we can re-create their house hunting process and show the home they actually purchased or are in the process of purchasing.

* Both agent and client must be willing to appear on camera as we follow their journey of selecting a new home and property.

* Buyers from the lower 48, they should be willing to partake in an Alaska adventure or two, like a dog sled ride or a morning King Salmon fishing.

To be considered for this project, please submit the following to:
castinglivingalaska@orionentertainment.com

Realtor – Company name, website, biography/resume, photo and contact information.

Buyers – Brief back-story of buyer(s) 2-3 photos and contact information.

** If selected to continue casting, further details will follow **

** Agents & Buyers will be paid for their time **

** Please note that this is for a major cable television network **