

As a member of the National Association of REALTORS® you have access to a wide array of benefits, business tools, real estate market data, educational opportunities, and discount programs designed to help you succeed in today's market. Some of the valuable programs and services you receive include:

REALTOR Benefits® Program

Your official member benefits resource, bringing you discounts and special offers on products and service just for REALTORS®:

- [Personal Insurance](#) options including the REALTORS Insurance® Marketplace-private exchange just for members and access to public (government) exchanges, wellness programs and member-only discounts on auto, home and renter's insurance.
- [Electronics & Mobile Technology](#) to help you stay current with the latest in tablet, laptop, PC, printer and smartphone technology all at REALTOR® exclusive pricing.
- [Travel & Automotive](#) discounts saving you time and money on the road with discounted pricing and special offers on the purchase or lease of select new vehicles or rentals.
- [Financial Services & Risk Management](#) programs allow you easily manage many aspects of your life.
- [Office Supplies and Services](#), [Technology Services](#), and [Marketing Resources](#) so that you can work smarter, soar higher, and go further.
- [Transaction Management](#) services keep you ahead of the curve for less.
- [Educational Tools](#) allow you to expand your knowledge and make yourself indispensable with discounts on select courses towards various certifications and designations.

Member Value Plus Program

The MVP Program rewards REALTORS® for being an active participant in your national association. Every two weeks a new MVP offer will be announced. Just complete the specified action within the two-week timeframe, and you'll earn a reward ranging from free e-products to discounts on NAR event registration, and more.

Advocacy

NAR's Government Affairs division works to develop, advance, and implement the federal legislative objectives of the REALTOR® Association. We work with Congress and the Executive Branch through lobbying, policy development, political field representatives, political communications, grassroots

advocacy, and the nation's largest contributor of direct contributions to federal candidates: [REALTORS® Political Action Committee \(RPAC\)](#).

Library

NAR is home to the world's largest real estate library that covers a myriad of topics related to commercial and residential real estate. The collections include:

- 2,300 digital books, audiobooks, and videos
- 1,700 journals in digital format through [ProQuest®](#)
- 12,000 printed books, reports, and guides
- 750 hard-copy journals

realtor.com®

Realtor.com® offers online marketing systems and innovative tools that enable REALTORS® to leverage advanced marketing, prospecting and brand building methods online. Only NAR members can access the valuable free benefits and education available at [realtor.com®](#).

All of your listings, with a photo, are always posted for free, but you can enhance your presence and listings with what consumers want most online—multiple photos, detailed descriptions, virtual tours, and more. To receive this benefit you must be an MLS participant and your MLS must be a realtor.com® data content provider.

Realtors Property Resource®

The goal of Realtors Property Resource® (RPR) is to provide NAR members access to a national database of valuable data on every property in the United States. With RPR, you have unparalleled access to data that will give you a competitive edge with your clients.

At its base are over 147 million property records, built from public record and assessment information. Then layers of data have been added such as zoning, permits, and mortgage and lien data, schools, and the largest database of foreclosure information in the industry. REALTOR® members of participating MLSs will also have their localized MLS active and off-market data integrated with these robust national data sets.

Consumer Outreach

Through a number of vehicles, NAR communicates directly to consumers about the value of home ownership and its important role in the American Dream:

- [Real Estate Today](#) — On radio stations, satellite, podcasts, and even cell phones, the Real Estate Today radio show provides fast-paced and fact-packed information with experts, interviews, call-ins, field reports, and more.
- [HouseLogic](#) — With content covering home improvement, maintenance, taxes, finance, insurance, and more, HouseLogic helps home owners make smart and timely decisions about their homes.
- [Public Advocacy Campaign](#) — NAR's national advertising efforts deliver messages to consumers and policymakers on the issues that affect REALTORS® and their clients' ability to buy, sell, and own real estate.

Research & Statistics

NAR's Research division collects and disseminates timely, accurate, comprehensive real estate data and conducts economic analysis in order to inform and engage members, consumers, policymakers, and the media with key information about the housing market. It delivers this information through press releases, reports, presentations, and daily blog posts offering insight on the economy, housing market, and other factors that will impact your business.

Resources for Commercial Practitioners

NAR supports commercial advocacy efforts and provides services specifically for commercial members, including education, publications, and commercial market research.

Member Center

Find out more information about NAR's core benefits, as well as state and local REALTOR® association benefits, in the online Member Center. Just log in using your NRDS ID.