

New Member Value Plus Program – April-17-2012

The NATIONAL ASSOCIATION OF REALTORS® created the [MVP Program](#) to encourage members to take Actions that will benefit NAR and its members, as well as to reward members for being an active participant in their Association. Active involvement is the best way to maximize your membership, as well as the best way to make the Association and all our members more successful. And, those members who take the most active role are rewarded with resources that can continue to strengthen their own business.

WHAT YOU NEED TO DO:

Every two weeks a new MVP offer will be posted. All you have to do is complete the specified Action within the two-week timeframe. After you complete the Action, you'll receive instructions and a code via e-mail to redeem your Reward. That's it. It doesn't get simpler than that.

WHAT YOU CAN EXPECT TO RECEIVE:

All across the Association, groups have identified Actions and provided valuable Rewards for inclusion in the MVP program, ranging from free e-products to discounts on NAR event registration, and many other valuable Rewards. No matter what the Reward is, the one thing you can count on them all having in common is the incredible value they bring to you as a member.